

Part of Prestigious
Aviyana RPG Group of Companies

A Multi-business Conglomerate with vested interests across sectors

! Passion ! Commitment ! Excellence !

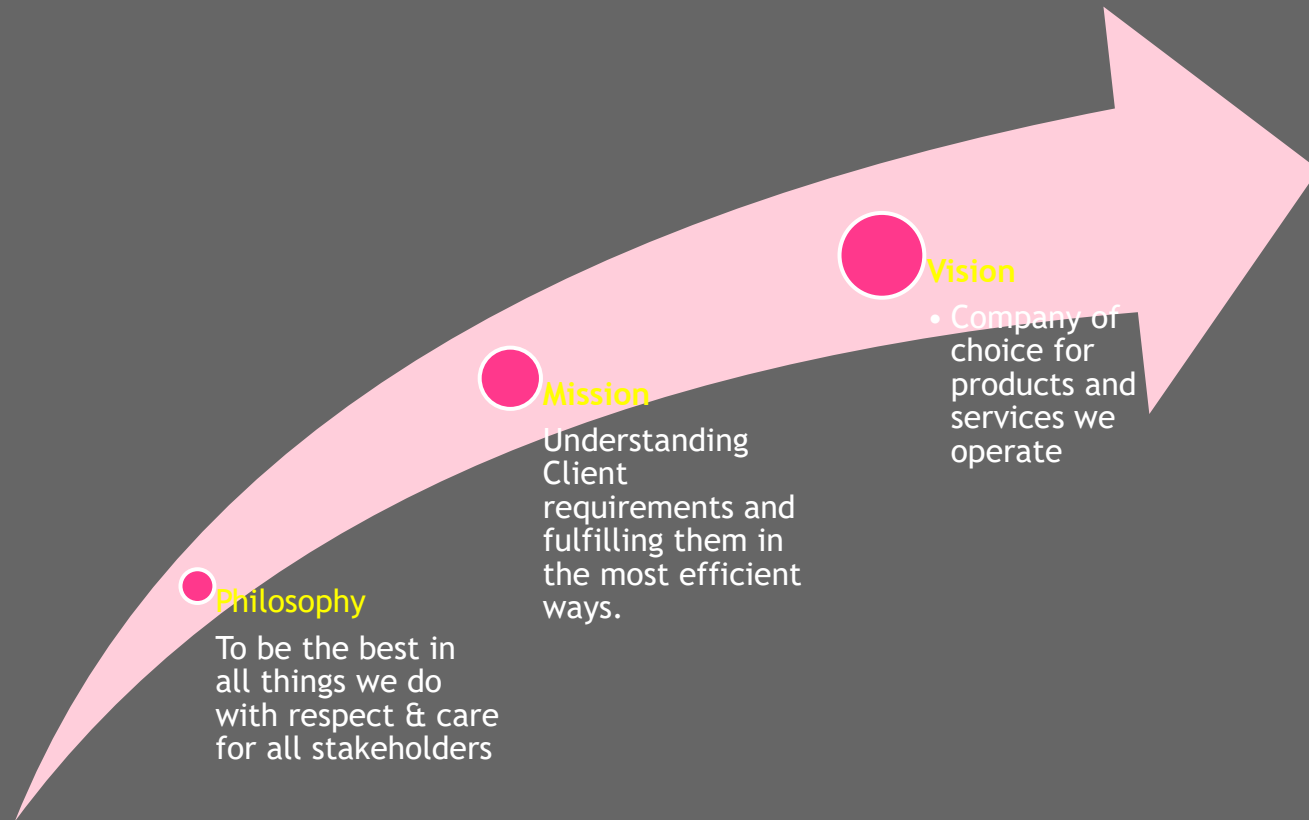
Is our motto



An ISO 9001: 2015 Certified Company

www.aviyanamedia.com

Our Vision & Mission



Our Core Values



Aviyana Ventures Pvt. Ltd.

Our Group Companies

- Human Resources- Recruitment, Staffing, HR Outsourcing, Training & Development.

Aviyana HR Solutions



- ISO & Other Quality Certifications & Consulting & Mentoring for National & International Certifications & Awards

Aviyana Certifications



- Online & Offline Design Solutions for Marketing & Branding

Aviyana Designs



- Skill Development Courses-Digital Marketing, Advanced Excel, Auditor Training for ISO and others.

Aviyana Academy



- Financial Services, Products and Solutions Company

Aviyana Finance



- Healthcare-Marketing, Branding & PR Services & Production & Sales of Pharma Products

Aviyana Healthcare



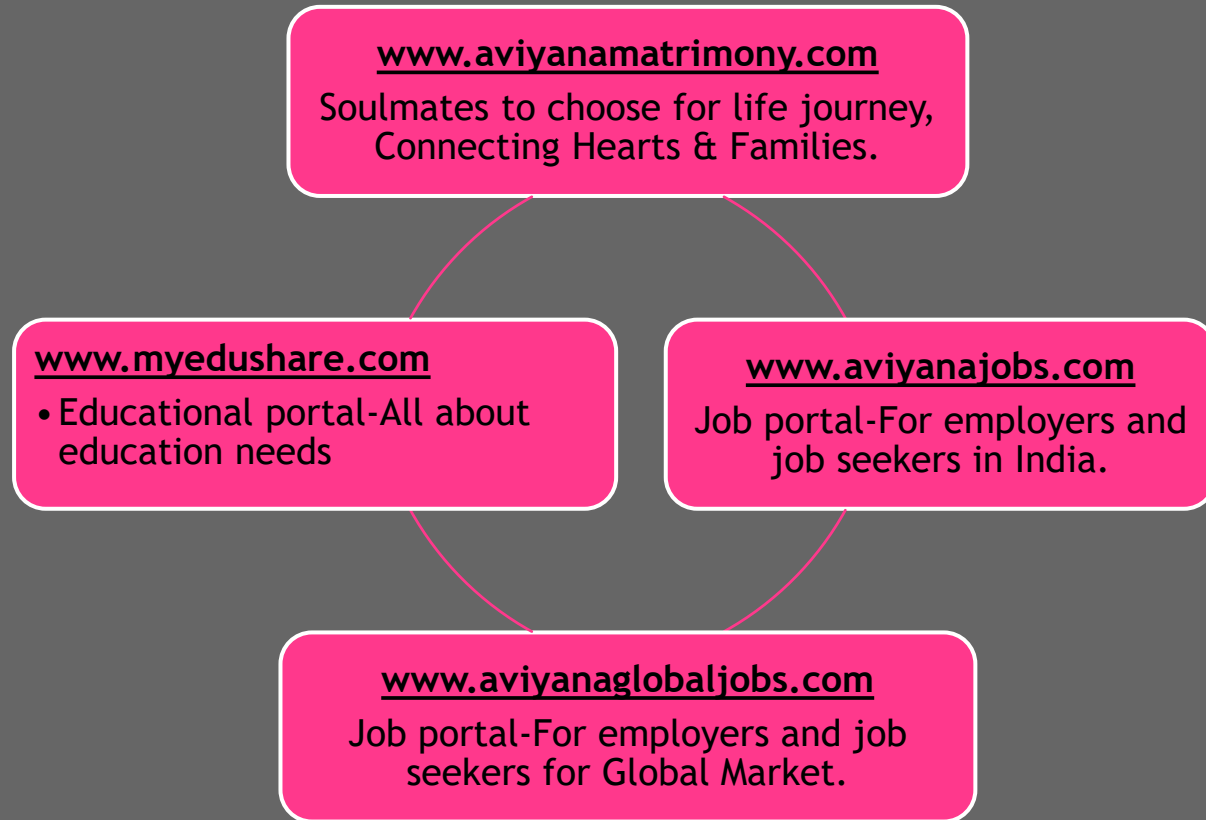
- All your real estate under one roof

Aviyana Real Estate

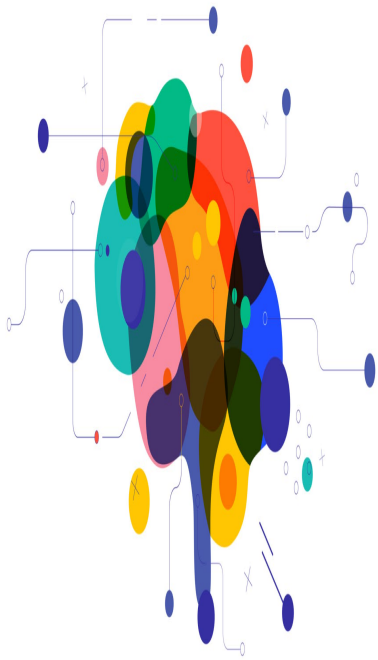


Aviyana Ventures Pvt. Ltd.

Our Portals



Thought Process Behind Aviyana Media



- With launch of RPG Ventures in 2013, a need for branding was felt for marketing & branding and thus we developed inhouse media team to support the proliferating business verticals, gradually this media vertical was named as Aviyana Media. The company became Aviyana Ventures Pvt. Ltd. in 2017.
- Aviyana Media is the brain child of Ms. Paridhi Gupta - who has been behind the scenes and working for marketing and branding initiatives of Aviyana RPG Group.
- Ms. Paridhi after successfully assisting Aviyana RPG Group in marketing & branding wanted to extend her services to external clients as well as associated partners. She executed her plans meticulously with gradually building a formidable client base.
- Under her able leadership Aviyana Media is excelling in Media field & setting new milestones.



Core Team

Ms. Paridhi Gupta

Founder & CEO - Aviyana Media

- ▶ Aviyana Media started its inhouse journey for Aviyana RPG Group in 2013 when Ms. Paridhi was in her school life assisting Aviyana RPG Group companies with ideating on creativity & branding. Having researched the best and most successful brands she has an eye on every detailed aspect of marketing & branding that would practically help in capitulating the market success.
- ▶ Ms. Paridhi has completed her masters in media & journalism from Amity University, Noida-ranked among top for her academics. She deserves the credit for shaping the company's vision since 2013 along with her academic responsibilities and excelled in her motivation to succeed as her genre defined.
- ▶ Aviyana Media launch for market was her destined will to give the benefits of Aviyana Media vertical from being an inhouse division to serving the client partners of Aviyana RPG Group and Rest Corporates.
- ▶ Ms. Paridhi is destined to make Aviyana Media as No.1 brand in industry and make the brands No.1, she aspires to work for with her creativity, efforts, determination and passion for marketing & branding.



Core Team

Lion. Dr Ravindra Pratap Gupta

Founder & Chairman - Aviyana RPG Group

- ▶ Dr. Ravindra Gupta is a versatile professional who has been successful in his corporate journey spanning over two and half decades as a Consultant, Adviser & Board Member in companies spanning across sectors as Pharma, Retail, Healthcare, Distribution, IT and Education. A dynamic professional in Corporate Governance, Marketing, Sales and Operations with strong, decisive executive leadership in well-known organisations as Future Group, Aventis, Novartis, Lloyds Group, Micro Labs, Micro Technologies, NCORD LLP.
- ▶ He is the Founder and Chairman of Prestigious Multi-Business Conglomerate - Aviyana RPG Group, which is in HR Services & Solutions, Finance, Real Estate, Health, IT, Education and Retail etc., considered as one among the fastest growing companies in India & Globally in services sector.
- ▶ He is an Alumnus of IIM-A , BHU and mentor for E-Cell IIT Bombay & IIT Kharagpur .
- ▶ He has Double MBA and is Double Doctorates in Management. He is MS in Psychotherapy and Consultant to many leading Hospitals.

Core Team

Mrs Kamini Gupta

Financial Advisor

- ▶ Ms Kamini Gupta is graduate-BSc from Kumaon University, B.Ed. from Mumbai University and Post Graduate-MBA from KSOU.
- ▶ She been the guiding force of in Financial Management of company activity.





Core Team

Dr. VM Handa

Head Human Resources

- ▶ A professional having over 30 years rich experience in HR, Personnel Management, General Administration Facility Management, Employee and Industrial Relations across diverse industry verticals.
- ▶ Awarded “Indian Achievers award for Excellence in Education” by Indian Economic Development & Research Association, New Delhi
- ▶ Approved Ph.D. guide for Management subject by Shri Jagdishprasad Jhabarmal Tibrewala University, Rajasthan
- ▶ Proficient in Employee relations, Union relations, Grievance Handling, Legal & Statutory Compliances, Organisational Development, contract labour management, manpower planning & recruitment, reward & remuneration system etc.
- ▶ A keen strategist with the flair for designing and implementing strategies and HR Interventions that align with business needs and for accelerated growth of the organisation.
- ▶ Endowed with excellent relationship management, communication & interpersonal skills and team management skills.

Core Team

Dr. Richa Bhargava

Head Training & Development

- ▶ With two decades of professional experience.
- ▶ Former HRBP Hydraulics & Aerospace Parker India and Dr Batras.
- ▶ Expert on Talent Acquisition, Learning & Development, Wellness Initiatives, Expressive Art Workshops, Personality assessment (DISC profiling), Leadership Coaching, Success Coaching, Social Initiatives, Touching Lives
- ▶ CPBA - Certified Professional Behaviour Analyst (TTI, Atlanta) - with exceptional understanding of Peoples Behaviour and the utilization of a particular talent to its fullest potential. Licensed to use this automated tool to discover, retain and develop the top talent.
- ▶ Thomas Profiling - Certified Thomas International profile Analyst (Thomas International, U.K.) Certified user of DISC Profiling for making people profitable.



All India Operations Team



Mr Vibhav Pratap Singh

Sr Manager - Operations & Business Development

- ▶ Mr Vibhav is an industry veteran with over 15 years of successful journey in Sales, Marketing & Business Development.
- ▶ Successful track record of CRM, Marketing & Business Development in some of the leading Indian & MNC Healthcare Companies.
- ▶ He is MBA from EIILM university from Sikkim with trade of Marketing and finance (2010-12). Bachelor of science (ZBC) from S.S.J.M.U. KANPUR,U.P.

Aviyana Media Set-up

Company has a team of 500+ Media Consultants, Associates and International Partners to ensure marketing & branding initiatives planned for our signed up client partners domestically & globally

Indian Operations: Company Operated offices in Navi Mumbai, NCR-Ghaziabad, Bangalore

International Operations at

Nepal

Bangladesh

Sri Lanka

Thailand

Malaysia

Dubai

Aviyana Media Services



Aviyana Media Working Methodology

Our Business Development team meets the clients online or offline.

Understands the clients requirements.

Briefs the Technical Team which gives the best marketing and branding options.

The quote is made and mailed or handed over to client with cost, deliverables and timelines.

Once the client okays the quote an MOU is signed with advance amount agreed and payment terms in total.

The work is started and evaluated with client as per schedule to ensure the client satisfaction with outcomes as discussed and agreed initially.

Aviyana HR Solutions - Awards & Accolades



2015 - Consultancy Excellence Award by ISTD, Mumbai

2016 - Awarded as Excellent Human Resources Firm of the year by prestigious RK Excellence Awards, Mumbai.

2017 - Consultancy Excellence Award by HEF, Mumbai

2018 - Awarded as HR Consultancy of the year by Global Achievers, Bangkok.

2018 - Conferred award by Hon. Sri Sri. Ravi Shankar - Art of Living foundation for exemplary contribution at Bangalore.

2019 - Asia's most trusted companies Awards 2019, by IBC Info Media Pvt. Ltd.



Some of Aviyana RPG Group Prestigious Clients

1500+ Clients across Sectors, some of them are listed here

Advertising

Amit Arts

Ciba Advertising

Automobile

Nexa-Automotive Manufacturers Pvt. Ltd.

Hitkari Hiteck Fibres Pvt. Ltd.

Shirayu Hyundai

Vitesse Maruti

Navneet Motors

Banking & Finance

FundTree Insurance Broking Pvt. Ltd.

T4 Texultants Pvt. Ltd.

BPO & KPO

Infinx Services Pvt. Ltd.

Intelenet Global Services Pvt. Ltd.

ExpertSource Global Services Pvt. Ltd.

Amey Global Business Solutions Pvt. Ltd.

Health Prime Services (India) Pvt. Ltd.

KServe

Cement Industry

Mahapant Fibre Cement Pvt. Ltd

Some of Aviyana RPG Group Prestigious Clients

Chemicals & Cosmetics

Indus Eximtech Pvt. Ltd.

Balaji Formalin Private Ltd.

Deepak Nitrite Ltd.

Moka Business Pvt. Ltd.

Pagan Paints and Chemicals Pvt. Ltd.

Clubs

Indus Club-Pinnacle Lifestyle Pvt. Ltd.

Ekka Club

Consumer Durables

Eureka Forbes Ltd.

Events & Conferences & Sponsorship

Asian Business Exhibitions & Conferences Ltd.

Onspoon

Some of Aviyana RPG Group Prestigious Clients

Education

Educational Publishers

Unique Educational Publishers Pvt. Ltd.

Chetna Publishers

Education-Personality Development & Self Help

Making Champs

E&G Innovative Education Pvt. Ltd.

Educational Online

Toppr.com

Educational-Vocational

Parth Knowledge Networks Pvt. Ltd.

Pro-BFSI Academy

Education-School

Presidency International School

Rainbow International Schools

Shree Swaminarayan Gurukul International Group of Schools

Karnala Charitable Trust-CP Goenka International School

Mindseed School

OES International School

Supaksha Schools

Empyrean International

Education-Management College

Oriental Education Society

Dr. GD Poll Foundation - YMT College of Management

Some of Aviyana RPG Group Prestigious Clients

E-commerce

www.shaadi.com

Energy

Waaree Energies Ltd.

Entertainment

Ultra Media & Entertainment Pvt. Ltd.

Halo Media Works Pvt. Ltd.

Jaypecco International

Financial Services

Finnovate Financial Services

FMCG

Anil & Company

Jhaveri Industries

Sami Spices and Herbs PVT LTD

Inspired Foods

Sab Foods

Kiya Foods

Gems & Jewellery

Gold Star Jewellery Ltd.

ARY Group, Dubai

Gifting Solutions

Rudra Creations Pvt. Ltd.

Some of Aviyana RPG Group Prestigious Clients

Healthcare

Hospitals

Fortis Healthcare Ltd.

SevenHills Hospital

Asian Heart Institute

Wadia Hospitals

Panacea Hospital

Care Point Hospital

Nirmaya Hospital

Natayan Hrudalaya

Ek Omkar Hospital

Krishnai Hospital

Noble Care Hospital

Namaha Healthcare

Nirmaya Hospitals

Qualitas Diagnostics

Surya Hospitals

Sushrut Hospital

Asian Bariatrics (Ahmedabad)

COD's

Some of Aviyana RPG Group Prestigious Clients

Healthcare

Diagnostic & Pathological Laboratories

Thyrocare Technologies Ltd.

Suburban Diagnostics

NM Medicals

TRN Medicals

Healthcare-TPA

Paramount Health Services & Insurance TPA Pvt. Ltd.

Healthcare-Dental

Oral Care Solutions Pvt. Ltd.

Healthcare-IT

Ayukrt Innovation Pvt. Ltd.

NCORD Health Card LLP.

CliniVantage Healthcare Technologies Pvt. Ltd.

Healthcare-Heavy Equipment

Neo Alliance Healthcare Technologies Pvt. Ltd.

Healthcare-Homeopathy

Lifeforce Homeopathy

Amruut Homeopathy Center

Advance Homeopathy

Some of Aviyana RPG Group Prestigious Clients

Pharmaceutical-Allopathic

Raptakos, Brett & Company Ltd.

MAC Remedies Pvt. Ltd.

Viilberry Healthcare Pvt. Ltd.

Macleods Pharmaceutical Ltd.

Zynara Healthcare Pvt. Ltd.

Healthcare-Sports Wellness

SE TransStadia Pvt. Ltd.

Sports Q Plus

Nimbus Sports Broadcast Pvt. Ltd.

Healthcare-Preventive

LifeCell International Pvt. Ltd.

Healthcare-Physiotherapy

Reliva Physiotherapy & Rehab

Pharmaceutical-Manufacturing

Milan Laboratories India Pvt. Ltd.

Solitaire Pharma

Itonation Laboratories

Pharmaceutical-Ayurvedic

Ayusya Naturals LLP

Rajasthan Aushadhalaya Pvt. Ltd.

Kudos Laboratories India Ltd.

Some of Aviyana RPG Group Prestigious Clients

HR Consultancy

EMC HR Solutions

OBOX HR Solutions

IT

Allied Digital

Capegemini

Code Array Technologies Pvt . Ltd.

Vara United Pvt. Ltd. (3i Infotech)

Kplus Infotech Pvt. Ltd.

Xanthus Softwares Pvt. Ltd.

CyberPlat India Ltd.

Crescendo IT Solutions

QualityKiosk Technoogies Pvt. Ltd.

Nirvanza Infotech Pvt. Ltd.

Manufacturing

AV Industries

VVL Pharma Pvt. Ltd.

Bansal Metal Industries

Swastik Tins Pvt. Ltd.

Media

Zoom Media (Tapasvi Group)

Ullu Digital

Ultra

Some of Aviyana RPG Group Prestigious Clients

Public Safety

NorthStar Safety Systemz Pvt. Ltd.

Trafitek Solutions Pvt. Ltd.

Retail

Future Group

Wonderchef Kitchenware-(A Sanjeev Kapoor's Brand)

Micro Retail

Club Mahindra Holidays

Retranz Infolabs Pvt. Ltd.

Retcom Solutions Pvt. Ltd.

Zopper.com-Solvay Tech Solutions Pvt. Ltd.

House of Diamonds

Real Estate

Supreme Infratech

Baragain India Pvt. Ltd.-GTC Group

Space India Builders & Developers

Naman Group

Paradise Group

Triveni Group

Oxyzen Builders & Developers

Bhoomi Group

91 Spring Board

Tapaswi Group

Greenland Farms

Some of Aviyana RPG Group Prestigious Clients

Security & Surveillance

Securens Systems Pvt. Ltd.

XcellHost Cloud Services Pvt. Ltd.

Swastik Synergy Engineering Pvt. Ltd.

Cease Fire Industries Pvt. Ltd.

Krystal Integrated Services Pvt. Ltd.

Micro Technosoft Pvt. Ltd.

Supply Chain

Blue Dart Express Ltd.

Wow Express Pvt. Ltd.

Chayoos

Our Partners Locations

Mumbai

Thane

Delhi

Bangalore

Hyderabad

Chennai

Calcutta

Ahmedabad

Bhopal

Raipur

Bhubaneshwar

Contact Coordinates

► Mr Vibhav Pratap Singh

Sr. Manager Operations & Business Development

Contact No's: 8743842770, 8743842771, 8743842772, 8743842773

Email Id: aviyanamedia@gmail.com, paridhi.gupta@aviyanamedia.com

Website: www.aviyanamedia.com

Contact Coordinates

► Head Office:

Aviyana House-Navi Mumbai

Aviyana House, 609, Parth Solitaire, Plot No 2, Next To D Mart
Sector 9E, Kalamboli, Roadpali, Navi Mumbai-Maharashtra 410218

► Regional Offices

Aviyana House-Ghaziabad

Mansingh Palace, Office No 301-A, Opposite Shagun Sweets, Near Turab Nagar, Above Manyavar
Showroom

Ghaziabad-Uttar Pradesh-201001

Aviyana house-Bangalore

Aviyana House, ARS Arcade - 707 Akashvani Road, 4th phase, Yelahanka New Town, Bengaluru - 64,
Karnataka

► Office Timings:

9 am - 6 pm Mon - Sat, Sunday off.

Thanks

